

COVER LETTER

ALICE

A D A M I

I am a freelance stylist and videomaker with a background in fashion and a deep passion for visual communication.

After obtaining a diploma in Clothing and Fashion, I began a professional path that led me to work both in Italy and abroad, refining my technical and creative skills.

I also attended a Visual Merchandising course at N.A.B.A. in Milan.

Over the past four years, I have produced video content for social media, brands, events, and music artists, following each stage of the process: narrative development, filming, editing, and color correction.

I often combine the role of videomaker with that of stylist, working on outfits, moodboards, and visual research.

Curious, independent, and used to teamwork, I combine a practical approach with strong aesthetic sensitivity.

Passionate about travel, music, nature, and sports such as surfing, I always look for projects that stimulate my personal and professional growth.

I am motivated to contribute with my style, energy, and skills to dynamic and innovative realities.

Sincerely,

Alice Adami



CONTACT

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PROFESSIONAL SKILLS AND COMPETENCIES

Skilled in the development and management of storytelling for commercial spots, product presentation videos, music videos, and fashion videos.

Ability to create digital content for various social media platforms tailored to the target audience and market.

Strong team collaboration skills.
Excellent client communication and a proactive approach to problem-solving.

EQUIPMENT AND SOFTWARE USED

Camera: Panasonic
Lumix GH6

Stabilization: Ronin-SC

Software: Adobe Premiere /
Premiere Rush / Davinci Resolve

ALICE ADAMI

STYLIST VIDEOMAKER

WORK EXPERIENCE

Videomaker

DI NOTTE (band) | June 2025

Music video

- Narrative development with collaborator
- Video shooting with collaborator
- Editing and color correction

Videomaker

MSG Studio | October 2024

Video for social media and Youtube

- Video shooting for private real estate event
- Editing and color correction
- Vertical video production for social media
- Horizontal video production for YouTube

Videomaker

Fiorentini + Baker, Bologna | October 2024- Current

Video for social media and web site

- Video shooting campaign FW24/25
- Video shooting for the event
- Video editing / color correction

Content Creator

Wash in Bo Lavanderia, Bologna | June-August 2024

Video for social media

- Crafting the narrative with communication agency
- Video shooting
- Video editing / color correction

Videomaker - Stylist

BD Baggies, WP Store, Bologna | September 2022 - Current

Video for social media

Videomaker:

- Video shooting
- Crafting the narrative relating to the photo shooting
- Video editing / color correction
- Music and SFX research

Stylist:

- Models research
- Location research
- Moodboard
- Research and creation of outfit

LANGUAGES

ENGLISH: Thanks to a two-and-a-half-year stay in the Netherlands, my English level is B2.

SPANISH: Thanks to a summer job in 2013 as a tourist entertainer in Ibiza, my Spanish level is A1.

EDUCATION AND TRAINING

Professional Course in Psychic Sciences

*Erba Sacra, Roma | September 2020 -
June 2022*

Short Course in Visual Merchandising

NABA, Milano | March - June 2018

Technical Diploma in Clothing and Fashion

*IIS Marcello Malpighi, Crevalcore
June 2014*

INTERESTS

Being a very curious and creative person, over the years I have cultivated many passions. I love spending time outdoors and discovering new places; whenever I can, I enjoy organizing adventurous trips.

I also enjoy mixing with my DJ console at parties and events. I've always been passionate about esotericism, and I deepened my knowledge in astrology, Marseille tarot, crystals, and numerology through a school I attended.

Videomaker

CHS Group, Bologna | November 2022 -Dicember2023

Video for web site

-Crafting the narrative with costumer and the communication agency

-Video shooting

-Video editing /color correction

-Music and SFX research

Videomaker

Monom, CIESSEBO s.r.l., Bologna | November 2022- April 2023

Video for social media ADV and web site

-Crafting the narrative with client directives

-Video shooting

-Video editing /color correction

-Music and SFX research

Videomaker

YOB! Studio, Bologna | November 2022

Video Anniversary for social media and Youtube

-Video shooting

-Video editing/color correction/

-Music and SFX research

Stylist

STATE OF MIND, Bologna | March 2022

-Models research

-Location research

-Moodboard

-Research and creation of outfit

Video editor

Optico, CIESSEBO s.r.l., Bologna | October 2021- December 2021

Video for social media and web site

-Crafting the narrative

-Video editing /color correction

-Music and SFX research

Video editor - Content creator

Sapiente Bologna Lab, Villanova (Bo) | September 2021 - June 2022

Video for social media

Video editor:

-Video editing /color correction

-Music and SFX research

Digital content creator:

For a duration of 4 months (January–May), in addition to creating digital content for the client's various social media platforms, I managed the daily release of posts, stories, and reels.

Video editor

YOB! Studio, Bologna | Settembre 2021

Video for social media and YouTube

-Video editing /color correction

-Music research

Video editor - Stylist

Emerging singer "Mira", Bologna | September 2021

Music video

Il peggio di me/Cerchi di fumo, for social media

Video editor:

- Video editing/color correction

Stylist:

- Outfit creation for both video

- Research and creation of outfit

Emerging Singer "Maddalena", Bologna|February- June 2021

Music video

Quando/Quasi umani, for Youtube

Video editor:

- Video editing /color correction

Stylist:

- Outfit creation

- Research and creation of outfit